

BASSAM AKRAM

CONTACT

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- 15 A-3 Buffer Zone, Karachi

SUMMARY

Results-driven sales professional with several years of experience in driving revenue growth, building strong customer relationships, and consistently meeting or exceeding sales targets.

EDUCATION

2024 BATCHELOR IN MASS
COMMUNICATION CONTINUES

2017 INTERMEDIATE IN ARTS

2015 MATRIC IN SCIENCE

COURSES

- Physiotherapy Technician (Diploma)
- Fitness Trainer , Greenwich University

SKILLS

- Sales strategy and planning .
- Customer relationship management .
- Communication and presentation skills .
- Collaborating with colleagues to achieve sales goals and share best practices .
- Identifying and resolving customer complaints and issues .
- Knowledge of digital marketing channels, such as email, social media and online advertising .

WORKING EXPERIENCE

PHYSIOTHERAPIST

PERFECT LABORATORY(CURRENTLY)

AZIZI MEDICAL CENTER(2021-2023)

SALES EXECUTIVE

PAK EXCELLENT DRINKING WATER

SOCIAL MEDIA MANAGER & TRAINER

GOLDEN GYM (2018-2020)

CUSTOMER SERVICE REPRESENTATIVE

VERSATILE MARKETING SOLUTIONS
(2022-2024)

MARKETING DIRECTOR (PART TIME)

ARSON PRODUCTION

ROLE & RESPONSIBILITIES

Focuses on a business's commitment to operating ethically and having a positive impact on society.

- Providing information about products and services.
- Resolving customer complaints and problems.
- Answering questions and addressing concerns.